

# Hong Kong Legal Walk

# 法律界步行日

## INFO PACK

Join us for the Hong Kong Legal Walk, where the legal community comes together in support of local causes to raise funds, increase awareness, and ignite positive change.

Embrace a spirit of creativity, friendly competition, and, of course, get walking! Together, let's make a difference and leave a lasting impact on our community.

## GET INVOLVED

Participating is easy.

- Register your team via our website
- Receive a fundraising link
- Arrange your team walk, raise funds and compete for prizes (or join our community walk).
- Share your efforts and inspire others!
- Celebrate efforts as a community and join our closing ceremony and prize giving event!

The HKLW Campaign kicks off on 25th October and runs until 20th November 2024.

This year we are also planning a community walk for 2nd November where everyone in the legal community can get together to walk as one to raise money for this year's charities. If your team is not able to join or you would prefer you can arrange your own charity walk when it works best for you! Either way, you can compete for prizes and we encourage you to share your experience with the community.

We will provide you with a fundraising link, which you are encouraged to share with colleagues, clients, family, and friends. By donating using this link, contributions will go towards your team's fundraising total - 100% of donations go towards chosen local charities! Weekly team donation updates will be sent via email, allowing you to easily track how much your team has raised.

You can also keep an eye on our HKLW Fundraising leaderboard highlighting top teams, published on our website & LinkedIn.

To close off the HKLW campaign, donating firms and supporters will be invited to join us for our closing event on 20th November at Club Lusitano where we will be announcing our top fundraisers and other awards!

## PRIZES

**Take part in the HKLW and compete for prizes, and make sure to share your efforts on social media using #HKLW2024**

**Donation related prize categories** will remain open until the HKLW Closing Event 20 Nov where they will be announced. All other prizes must be submitted by 8 November 2024.

**Grand prizes - Our Fundraising Champions** (1st, 2nd & 3rd will be awarded grand prizes)

**Largest individual donation**

**Prizes to be submitted by 8 November 2024**

**Individual Achievement - Furthest Distance:**  
Awarded to the individual who covers the furthest distance in a single walk.

**Team Achievement - Furthest Distance(5 people+):**  
Awarded to the team that walks together covering the furthest distance during a single walk.

**Paw-sitive Influence:** Best pet mascot joining your HKLW (for those furry friends joining your walk)

**Best photograph taken** - show us your creative side!

**Largest team photo** - (one photo submission showing your team on the walk + team size)

Competing for a prize? Send us your photo & submission directly via [info@legalwalkhk.org](mailto:info@legalwalkhk.org)

# COMMUNITY DAY & LUNCH

This year the HKLW committee will be heading to Cheung Chau to walk and grab lunch! On Saturday, 2 November, if you would like to join us for the meal, please let us know. Why not consider organising your team walk on this day and take on the Cheung Chau Loop before or after the meal.

**When**

Saturday 2 November 2024  
Cheung Chau

**Where?**

Cheung Chau Loop - this 11.7-km loop trail is generally considered a moderately challenging route, it takes an average of 3 hours to complete.

**Who?**

Open to all



For those that wish to join for a meal - the cost is \$250HKD per head covering food (drinks ordered separately). To reserve seats for your team, kindly RSVP with [Alix.povey@legalwalkhk.org](mailto:Alix.povey@legalwalkhk.org).

# BENEFACTOR

With \$15,000 raised

- Logo on the HKLW website & marketing collateral
- Two tickets for the Hong Kong Legal Walk Closing Ceremony & Prize Giving (additional tickets may be available dependant on delegate numbers)

# LEADING BENEFACTOR

With \$35,000 raised

- Community spotlight interview to be shared via LinkedIn
- Logo highlighted on the HKLW website as a Leading Benefactor
- Quote for firm representative to be added to our 'Words of Support' on the HKLW website
- Receive four tickets for the Ceremony & Prize Giving (additional tickets may be available)
- Logo to be featured on any additional HKLW promotional material such as the MTR advertising campaign (TBC)

Law firms, chambers and in-house teams who raise over HKD 15,000 become a Benefactor which qualifies them for tickets for the Closing Ceremony, and for those that manage to go the extra mile and raise HKD 35,000 will become leading benefactors entitling them to receive additional benefits courtesy of the HKLW volunteering committee.

In addition to individual donations through their fundraising link, teams can also choose to make a single donation. For corporate donations by teams, for administrative reasons only the first lump sum donation made by bank transfer will receive a tax deductible receipt.

# I'M NOT A LAW FIRM OR LEGAL TEAM

For companies related to the legal profession, such as consulting and recruitment firms, whilst they aren't able to become Benefactors, they are still welcome to feature on our website with a team, and help raise funds for the very important causes we are contributing towards.

With several sponsors already supporting the HKLW, some opportunities are locked behind exclusivity so please get in touch [jonathan.bell@legalwalkhk.org](mailto:jonathan.bell@legalwalkhk.org).





# HKLW 2024 CALENDAR

**1 July**  
Register your team  
for the HKLW 2024



**25 October**  
HKLW Opening event



**8 November**  
HKLW Prize Categories  
submission deadline!



**1 October**

Reminder to prepare your HKLW campaign! Share your fundraising page and help raise funds for local charities, and plan your walk.

Organise your walk anytime between 25 October - 8 November and compete for prizes! You can also consider joining us for lunch in Cheung Chau with some of those from the community, or even walk the Cheung Chau loop as your HKLW route?

Interested in joining us for lunch? Please rsvp by **1 October** with [Alix.povey@legalwalkhk.org](mailto:Alix.povey@legalwalkhk.org)



**2 November 2024**

Join our Community Day and lunch in Cheung Chau



**20 November**

HKLW Closing Event and Prize Giving Ceremony

Consulting Firm Sponsor



Key Recruitment Partner



Chambers Sponsor



Closing Event Sponsor



Legal Education Sponsor



Supporting Organisation



Supporting Organisation



Supporting Organisation



Our Supported Charities

