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We Care for the Elderly
愛心護老·助享耆年

HELPING HAND COOKIE CAMPAIGN 2020

Can you help our elderly?

Since 1978, we at Helping Hand have been caring for Hong Kong's elderly citizens. Our self-care homes are true communities; our residents support each other and even visit other elderly living nearby. Our care and attention homes are a safe and dignified environment for those elderly who are frail or suffering from dementia, and our Holiday Centre offers respite from everyday life for the elderly and their carers. All our homes are open to local elderly and provide leisure activities, support and hot meals to those living alone.

Helping Hand by the Numbers

- Provide **1,000** beds in our **7** elderly homes
- Help an additional **40,000** elderly with our community services each year
- Average age of **Helping Hand** residents: **> 80**
- **HK\$10M-\$13M** is needed each year to care for the elderly under our care. The Cookie Campaign is a significant fundraiser for us and provides a massive boost to our services.



This year, we have made the painful decision not to sell in MTR stations or on the streets and therefore we need your help.

Can you or your friends buy our cookies?

Double the Giving

We know that you want to help but sometimes do not want to receive the cookies yourselves so we have partnered with other charities in our Double the Giving campaign. Helping Hand cookies will be donated to other groups which care for Hong Kong's needy including the homeless, those with physical or mental impairments and food bank users.

A donation of HK\$10,000 will buy 250 cookies, HK\$4,000 will buy 100 and HK\$2,000 will buy 50.

Each gift will help the elderly and other needy citizens.

Helping Hand cookies are a familiar and much-loved sight around Chinese New Year. Order for yourself, family, friends and colleagues in the knowledge that your generosity will bring them happiness and benefit the elderly under our care.

With all our hearts, thank you for caring.

Bonus gift: Share the love!



Care for the elderly; care for the planet. To avoid waste, our pandas have gone digital! Find them online in the form of WhatsApp stickers to download and share with friends.



For more information or to arrange a home visit, please contact our Fundraising & PR Office:

Tel: 2522 4494

Fax: 2840 1278

E-mail: frgr@helpinghand.org.hk

如需中文訂購表格，請致電 2522 4494，或於伸手助人協會網頁 www.helpinghand.org.hk 下載。

COOKIES ORDER FORM

Buy a Cookie

Support the Elderly

Only HK\$40 for a pack of cookies – order some for your family and office now! (100 packs per carton box)
Free delivery for order worth HK\$1,000/+. Orders below HK\$1,000 can be picked up at designated locations.

I Our company/group would like to order the following quantity of cookies:

500 packs (HK\$20,000)

250 packs (HK\$10,000)

100 packs (HK\$4,000)

50 packs (HK\$2,000)

Others: _____ packs

Total Amount : HK\$

Buyer: _____ Contact Person: _____

Company: _____

Delivery address: _____

Tel: _____ Fax: _____ E-mail: _____

Double the Giving (optional)

I/We would like to **DOUBLE MY GIVING** and donate my/our cookies to other people in need.

DONATION FORM

Your contribution enables us to continue our work to care for the elderly residents living in our homes. Any amount will be greatly appreciated. (tax-deductible receipt will be issued for donation of HK\$100/+)

Yes, I'd/we'd like to support the elderly in Helping Hand's care with a donation of

HK\$20,000 HK\$10,000 HK\$5,000 HK\$2,000 HK\$500 Others: HK\$_____

Name on Receipt: _____ Company: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

PAYMENT METHOD

By crossed cheque for HK\$_____ (payable to "**Helping Hand**")

By e-Cheque for HK\$_____ (frgr@helpinghand.org.hk)

By enclosing a bank pay-in slip for HK\$_____

(Helping Hand's bank accounts: Hang Seng 262-346083-001 or HSBC 111-135398-005)

(For donation) Through bank autopay. Please send me the autopay form.

By credit card: American Express VISA MasterCard

Card No:

Card Issuing Bank: _____ Expiry Date: _____

Cardholder's Name: _____ Amount: _____

Authorized Signature: _____ Date: _____

Please complete this form and return to us by mail, fax or email at:-

1/F, 12 Borrett Road, Hong Kong E-mail: frgr@helpinghand.org.hk

Tel: 2522 4494 Fax: 2840 1278 Website: www.helpinghand.org.hk

For Office Use

Auth Code	Date

About personal data As a beneficiary charity, Helping Hand wishes to let you understand how we use our funds raised. Apart from processing the bank transactions and receipt, we intend to record your personal data provided above and contact you for reporting in relation to the funds or our services and sharing fundraising activities. All personal data will be kept strictly confidential and will not be traded to any other external parties. For details about our Privacy Policy, please visit our website www.helpinghand.org.hk. If you wish to receive our news and information, please tick against the box below:

I/We wish to receive further news and information from Helping Hand.